

#### **Rocky Mountain West**

**Pavement Preservation Partnership** 

Promotional Task Force Report 2011



# 2010 – Objectives (Oct '09- Oct '10)

 Create a presentation that enables effective communication of the benefits of pavement preservation.



 Presentation must be of value to those without a background in pavement preservation as well as those who do.



# 2011 - Objective (Oct '10- Oct '11)

 Preach Pavement Preservation supported by the presentation



# Presentations Given by Task Force

- 52 Presentations Reported
  - 37 Municipality Public Works or City Councils
  - 7 Industry Meetings
  - 2 Engineering Firms
  - o 1 News Media
  - 5 Misc: Contractors / Rotary Club / Facility Managers



Caldwell, ID Nampa, ID Honolulu City & County Clark County, NV Cedar City, UT Layton City, UT Riverdale, UT Nephi, UT West Haven, UT Fruit Heights, UT West Point, UT Syracuse, UT Kaysville, UT

Washington, UT Talyorsville, UT Toole County, UT Toole City, UT Logan City, UT Mapleton City, UT Box Elder County, UT Salt Lake County, UT Alpine City, UT Cedar Hills, UT Saratoga Springs, UT American Fork, UT Pleasant Grove, UT

City of Avondale, AZ
City of Surprise, AZ
City of Marana, AZ
City of Peoria, AZ
City of Casa Grande, AZ
Bountiful City, UT
West Valley City, UT
City of Denver, CO
City of Deming, NM
City of Albuquerque, NM



- Utah APWA Annual Statewide Conference
- Sunrise Engineering
- JUB Engineers
- MGPEC (Metropolitan Government Pavement Engineers Council Denver Area)
- New Mexico Association of Counties, County Commissioners
- New Mexico Airport Managers
- New Mexico Municipal League
- County Engineers of Arizona
- Idaho Road Supervisors Conference



#### City benefitting from education on preservation

- Spanish Fork, UT: Grew 71% from 2000 to 2010
  - There staff gave presentation to city council Nov 2010
  - Have been able to install preservation treatments on over 13 million sq ft of roadway from 2009-2011.
     (approximately 50% of the city)





Published article in local newspaper:

# We Are All Responsible by David Babbitt

Article Excerpt:

"Road Officials are faced with the dilemma of insufficient money to provide maintenance to the road systems. There is no way they can maintain them in their current condition with out more money..."



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